



## TouchDown Biomarketing bv

### Product Storage & Logistics

#### About Us

TouchDown Biomarketing is a consultancy and operational support organization that specializes in providing expert support to Life Science tools and service companies to drive business growth in the European Life Science market.

#### European Product Support Infrastructure

Establishing an effective local product support and logistics infrastructure is a critical stage in the introduction of new products and services to the European market, but can also represent one of the most time consuming and costly element of your commercialisation strategy. Understanding the cultural and commercial nuances of managing product importation, storage and distribution of products into more than 12 different countries can prove a significant challenge, and one that will take considerable effort and resource to build from scratch.

#### Our Capabilities

As a result of these requirements, TouchDown has developed specialised services for the storage and distribution of temperature-sensitive Life Science products. Working with TouchDown also gives access to our comprehensive range of back-office and logistics support capabilities, at a fraction of the cost of establishing your own support infrastructure and ensuring that your customers have access to the products they require at all times.

Storage	Product Support	Logistics
Inventory Management	Dedicated European support telephone and fax lines	Customs clearance for goods being shipped into Europe
Choice of product shipment packaging	Order processing and invoicing	VAT registration, administration and fiscal representation
Temperature control and back-up	Importation support for consumables and instrumentation	Multiple carrier options
On-site dry ice production	Kit assembly	

#### Why TouchDown?

- Full range of storage conditions available including +4°C, -20°C, -80°C & -196°C options
- Comprehensive inventory management systems aligned and integrated with your policies and processes
- Established infrastructure to support pan-European product logistics
- Client branding available on all documentation and packaging

