



TouchDown Biomarketing bv

Prospecting Lists for Life Science Sales and Marketing

Web-based Prospecting

TouchDown Biomarketing is a consultancy and operational support organization that specializes in providing expert support to Life Science tools and service companies to drive business growth in the European Life Science market. We have partnered with Web Prospects, a specialist marketing research company who provides online resources for the generation of highly targeted lists of life science research tools and service buyers.

Using proprietary search software together with trained staff for specialized, manual data mining and quality assurance, Web Prospects is able to give access to lists of sales prospects together with complete phone, email and address contact information, and relevant to your product or service.

Flexible Service Offerings

Custom Lists - Save time & Stay Ahead of the Competition

Let Web Prospects do the heavy lifting for you. We'll search through the endless arrays of names and create a specialised list that meets your requirements. The search criteria always targets active scientists performing research in academia, government and commercial institutions.

Prospects Z-Engine - 24x7 Access to a complete array of life science data

Use our new Prospects Z-Engine to dynamically generate your own customized data lists around research demographic, geography, etc. Our data engine allows you or your field-based sales people to run their own queries anywhere and anytime.

Why Web Prospects?

Web Prospects provides much more quality and quantity of data for a fraction of the labour cost involved, freeing sales and marketing personnel to interact with these list prospects as opposed to building them.

Contact us now to find out how we can support your marketing programs with highly targeted prospect list generation.

